

NEWS RELEASE
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MASSIMO ZANETTI EXPANDS SUFFOLK OPERATIONS, LOOKS TO ADD 30 NEW EMPLOYEES

SUFFOLK, Virginia (February 10, 2012) -- Massimo Zanetti Beverage, one of the nation's largest coffee roasters, has opened a new 60,000 square foot warehouse in Suffolk, Virginia and will expand production capabilities within the company's Suffolk manufacturing facility. The coffee company expects to hire at least 30 new employees as part of the program.

The capital investment Massimo Zanetti Beverage will make in the Suffolk plant includes a new roaster, new manufacturing machinery, new packaging equipment and facility upgrades. All channels of the company's coffee business, including retail and food service coffee production, stand to benefit from the expansion.

"Our new state-of-the-art roaster will not only increase our capacity, but will further build our capability to provide the highest quality coffee to our customers," said Chuck Gosstrom, Sr. VP Operations.

“We congratulate Massimo Zanetti on this expansion, and we look forward to seeing these new product lines develop and grow,” stated Suffolk Mayor Linda T. Johnson. “Food and beverage processing is an important target industry for Suffolk’s economy, and this latest development speaks to the pro-business environment we have cultivated in Suffolk to assist this industry to grow and prosper.”

About Massimo Zanetti:

Massimo Zanetti Beverage USA is among the nation's largest coffee roasters, with nationally recognized retail brands including Chock full o'Nuts®, Hills Bros.®, Segafredo Zanetti®, MJB®, and Chase & Sanborn®. With its headquarters and state-of-the art manufacturing facility located in southeastern Virginia, the company produces proprietary and private label coffee, tea and drink mix for customers in all retail channels and food service throughout North America and around the world.

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